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EDCC Update –October 23, 2025

Report to the USAHA Committee on Equine

Thank You! The EDCC has been servicing the equine industry for 10 years. The success is due in large part to participation of state animal health officials who submit ~90 % of the cases to be posted on the EDCC website. Veterinarian and horse owner surveys indicate they use the EDCC to be aware of current disease status and to make management decisions. The EDCC is also a reliable source of information for infectious diseases. The educational information about diseases and biosecurity has increasing viewer traffic with current information and a new [biosecurity risk calculator](#). We hope you will use the resources on the website and promote it with your constituents. Thank you for your support and please let us know if you have any suggestions for improving EDCC's service.

Dr. Nat White, EDCC Director
Dr. Krista Estell, EDCC Veterinarian
Dr. Katie Flynn, EDCC Veterinarian

Current EDCC Operations:

- From May 15, 2015, until September 30, 2025, [EDCC Website](#) (all pages) has had a total page views of **2,253,667 (35,213 in August-September)** with **1,271,085 (12,846 in August-September)** visits to the alert page.
- Daily emails reach **7,562** subscribers (this is slowly decreasing).
- The Facebook Page continues to increase with **23,121 followers** with posts reaching **(81,896 views Sept 9-Oct 6, 2025)**.
- Alternate sources of alert distribution:
 - International Collating Centre -daily.
 - EDCC Healthwatch -daily via The Horse Magazine (Boehringer Ingelheim).
- From January 1, 2025, thru September 30, 2024, the EDCC reported **514** cases.
- Monthly and annual outbreak reports are distributed to stakeholders and published on the website.
- Disease outbreaks, changes in disease management and educational information is published on the website, distributed with news releases to the horse industry media.

EDCC projects include:

- Marketing evaluation completed by Stewart, a marketing firm in Louisville, KY. Highlights from the interview results include:
 - Stakeholders unanimously agree that the EDCC's role is essential and irreplaceable and is viewed as a core industry need, with potential for increased misinformation and risks without its presence.
 - Brand awareness is low to moderate, with many stakeholders unaware of the EDCC as the source of disease information.
 - The organization is praised for its fast, accurate, and consistent communication.

- There is a lack of succession planning, posing a risk to continuity and operational sustainability.
- The EDCC's fundraising model is unsustainable and overly reliant on goodwill.
- The organization is trusted and valued but lacks visibility and a cohesive brand image.
- There is low awareness of the organization's mission and activities.
- Website activity:
 - The current submission, record creation and alert publication is working well. Oversight by EDCC veterinarians is completed for all submissions.
 - All alerts are simultaneously posted on the EDCC Facebook page. Questions from Facebook followers are answered through the Facebook site.
 - The reporting system is under review to correct reporting errors.
 - The AAEP infectious disease committee is creating "how to submit" videos for attending veterinarians and disease infographic for horse owners.
- USDA-NADPRP equine biosecurity project (Increased Biosecurity and Disease Prevention for the Horse Industry)
 - A final report was submitted by July 31, 2025.
 - Three scientific papers were published on the perspective about biosecurity from horse owners, veterinarians and state animal health officials.
 - [Horse owners](#)---[Veterinarians](#)--- [State Animal Health Officials](#)

Industry News and Education: The following articles and messages were distributed in 2025

- EDCC creates new Paper Brochure (Spring 2025)
 - Paper brochures sent to Student AAEP chapters at veterinary schools (October 2025)
- EDCC Launches Digital Brochure/ brochure also uploaded to the website (August 2025)
- New World Screwworm Detected Less Than 70 Miles from Southern Border (posted Sept. 26, 2025)
- Southern Border Shut Down Due to Northward Spread of NWS (July 10, 2025)
- USDA Publishes New World Screwworm Information Page (June 26, 2025)
- Arbovirus Season is Upon Us: Vaccinate Your Horses (posted Aug. 26, 2025)
- Cluster of EIA Cases Highlight Need for Proper training at Clinics (June 3, 2025)
- Cluster of EIA Cases Originated at a Texas Veterinary Clinic (May 30, 2025)
- Live Animal Imports Through Southern Border Suspended (May 19, 2025)
- Be Pro-Active Rather Than Reactive with Biosecurity (May 2, 2025)
- EDCC Newsletter (posted and distributed April 17, 2025)
- EDCC Newsletter (posted and distributed April 1, 2024)
- Understanding Reportable Diseases (posted and distributed Aug. 20, 2024)
- Precautions to Prevent EIA Infection Transmission (posted and distributed (Jan. 10, 2025)
- Increased Vigilance for New World Screwworm (posted and distributed Jan. 10, 2025)

Fundraising:

The EDCC continues to be supported entirely by donations from individuals, grants, horse owner associations, and allied industries. Fundraising is by solicitation to stakeholders and subscribers using digital messaging and brochures by email or mailed letters. Any help to increase support is appreciated.

Please help:

The EDCC welcomes your feedback and suggestions for how we can best support your efforts in protecting and promoting equine health. We encourage you to reach out if you have any questions or thoughts on the EDCC processes for receiving, reviewing, confirming and posting of equine infectious disease cases. All communications can be directed to EDCC@aaep.org.